

Privacy Policy

Welcome to our website (the "Site"). The Budin-Iven GbR takes your privacy seriously. This privacy policy statement governs our privacy policies with respect to those users of the Site ("Visitors") who visit without transacting business and Visitors who register to transact business on the Site and make use of the various services offered by the "Site" (collectively, "Services") ("Authorized Customers").

- **Routine Information Collection:** All web servers track basic information about their visitors. This information includes, but is not limited to, IP addresses, browser details, timestamps and referring pages. None of this information can personally identify specific visitors to this site. The information is tracked for routine administration and maintenance purposes.
- **Are Cookies Used on the Site?** Where necessary, Budin-Iven GbR uses cookies for a variety of reasons. We use cookies to obtain information about a visitor's preferences and history in order to better serve the visitor and/or present the visitor with customized content,. We also use Cookies for security purposes to protect our Authorized Customers. For example, if an Authorized Customer is logged on and the site is unused for more than a defined period of time (e.g. 15 minutes), we will automatically log the Authorized Customer off.
- **Advertising partners and other third parties** may also use cookies, scripts and/or web beacons to track visitors to our site in order to display advertisements and other useful information. Such tracking is done directly by the third parties through their own servers and is subject to their own privacy policies.
- **Controlling Your Privacy:** Note that you can change your browser settings to disable cookies if you have privacy concerns. Disabling cookies for all sites is not recommended as it may interfere with your use of some sites. The best option is to disable or enable cookies on a per-site basis. Consult your browser documentation for instructions on how to block cookies and other tracking mechanisms.
- **Special Note about Google Advertising:** Any advertisements served by Google, Inc., and affiliated companies may be controlled using cookies. These cookies allow Google to display ads based on your visits to this site and other sites that use Google advertising services. Learn how to opt out Google's cookie usage here: http://www.google.com/privacy_ads.html
As mentioned above any tracking done by Google through cookies and other mechanisms is subject to Google's own privacy policies.
- **With whom may the information be shared with?** Personally Identifiable Information about Authorized Customers may be shared with other Authorized Customers who wish to evaluate potential transactions with other Authorized Customers. We may share aggregated information about our Visitors, including the demographics of our Visitors and Authorized Customers, with our affiliated agencies and third party vendors. We also offer the opportunity to "opt out" of receiving information or being contacted by us or by any agency acting on our behalf.
- **"Personally Identifiable Information"** refers to any information that identifies or can be used to identify, contact, or locate the person to whom such information pertains, including, but not limited to, name, address, phone number, fax number, email address, financial profiles, social security number, and credit card information. Personally Identifiable Information does not include information that is collected anonymously (that is, without identification of the individual user) or demographic information not connected to an identified individual.
- **What Personally Identifiable Information is collected?** We may collect basic user profile information from all of our Visitors. We may collect the following additional information from our Authorized Customers: the names, addresses, phone numbers and email addresses of Authorized Customers, the

nature and size of the business, and the nature and size of the advertising inventory that the Authorized Customer intends to purchase or sell. Note that any of this information can only be collected if you freely choose to provide it. Understand that some of the offered services require certain contact information. You have the choice to use our services by providing the necessary information, or otherwise not use our services. At any time you will be able to opt-out from our services.

- **What organizations are collecting the information?** In addition to our direct collection of information, our third party service vendors (such as credit card companies, clearinghouses and banks) who may provide such services as credit, insurance, and escrow services may collect this information from our Visitors and Authorized Customers. We do not control how these third parties use such information, but we do ask them to disclose how they use personal information provided to them from Visitors and Authorized Customers. Some of these third parties may be intermediaries that act solely as links in the distribution chain, and do not store, retain, or use the information given to them.
- **How does the Site use Personally Identifiable Information?** We use Personally Identifiable Information to customize the Site, to make appropriate service offerings, and to fulfill buying and selling requests on the Site. We may email Visitors and Authorized Customers about research or purchase and selling opportunities on the Site or information related to the subject matter of the Site. We may also use Personally Identifiable Information to contact Visitors and Authorized Customers in response to specific inquiries, or to provide requested information.
- **How is Personally Identifiable Information stored?** Personally Identifiable Information collected by the "Site" is securely stored and is not accessible to third parties or employees of the "Site" except for use as indicated above.
- **What choices are available to Visitors regarding collection, use and distribution of the information?** Visitors and Authorized Customers may opt-out of receiving unsolicited information from or being contacted by us and/or our vendors and affiliated agencies by responding to emails as instructed within the received email in question.
- **How does the "Site" use login information?** The "Site" uses login information, including, but not limited to, IP addresses, ISPs, and browser types, to analyze trends, administer the Site, track a user's movement and use, and gather broad demographic information.
- **What partners or service providers have access to Personally Identifiable Information from Visitors and/or Authorized Customers on the Site?** The "Site" has entered into and will continue to enter into partnerships and other affiliations with a number of vendors. Such vendors may have access to certain Personally Identifiable Information on a need to know basis for evaluating Authorized Customers for service eligibility. Our privacy policy does not cover their collection or use of this information.
- **Disclosure of Personally Identifiable Information to comply with law.** We will disclose Personally Identifiable Information in order to comply with a court order or subpoena or a request from a law enforcement agency to release information. We will also disclose Personally Identifiable Information when reasonably necessary to protect the safety of our Visitors and Authorized Customers.
- **How does the Site keep Personally Identifiable Information secure?** All of our employees are familiar with our security policy and practices. The Personally Identifiable Information of our Visitors and Authorized Customers is only accessible to a limited number of qualified employees who are given a password in order to gain access to the information. We audit our security systems and processes on a

regular basis. Sensitive information, such as credit card numbers or social security numbers, is protected by encryption protocols, in place to protect information sent over the Internet. While we take commercially reasonable measures to maintain a secure site, electronic communications and databases are subject to errors, tampering and break-ins, and we cannot guarantee or warrant that such events will not take place and we will not be liable to Visitors or Authorized Customers for any such occurrences.

- **Can a Visitor delete or deactivate Personally Identifiable Information collected by the Site?** We provide Visitors and Authorized Customers with a mechanism to delete/deactivate Personally Identifiable Information from the Site's database by an unsubscribe link in every mail you receive from us or by contacting us via the contact possibilities on this site (see pages Contact or Imprint). However, because of backups and records of deletions, it may be impossible to delete a Visitor's entry without retaining some residual information. An individual who requests to have Personally Identifiable Information deactivated will have this information functionally deleted, and we will not sell, transfer, or use Personally Identifiable Information relating to that individual in any way moving forward.
- **What happens if the Privacy Policy Changes?** We will let our Visitors and Authorized Customers know about changes to our privacy policy by posting such changes on the Site. However, if we are changing our privacy policy in a manner that might cause disclosure of Personally Identifiable Information that a Visitor or Authorized Customer has previously requested not be disclosed, we will contact such Visitor or Authorized Customer to allow such Visitor or Authorized Customer to prevent such disclosure.
- **Links:** This web site contains links to other web sites. Please note that when you click on one of these links, you are moving to another web site. We encourage you to read the privacy statements of these linked sites as their privacy policies may differ from ours.
- **Contact Information:** Concerns or questions about this privacy policy can be directed to us via our "Contact" page or the contact data given on the "Imprint" page for further clarification.

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